**PARKLANDS ARYA GIRLS**

**Form 3 Business Studies Holiday Assignment**

***Instructions: Answer all questions***

1. Explain five factors that may be used to measure the size of a business enterprise. (10mks)
2. Highlight four ways that may be used by a monopoly to differentiate a product market
3. Discuss the effects of National Youth Service(NYS) venturing into public transport

in Nairobi county

1. You are a sales executive with a local bank. Describe five steps that you must follow when sent to the field to promote the products of the bank. (10 marks
2. Explain five factors that justify the existence of small scale firms in an economy. (10marks)
3. Explain five factors that may hinder effective communication in an organization

(10 mks).

1. According to a recent info-track finding, unemployment is a major problem facing the youth in Kenya. (10mks)
2. Explain five measures that the Kenyan government should take to alleviate the problem. (10mks)
3. Explain various methods used by the Kenyan government to improve its exports. (10mks)
4. Explain five benefits that are enjoyed by business enterprise operating in large scale. (10mks)
5. Explain five features of perfect competition market. (10mks)